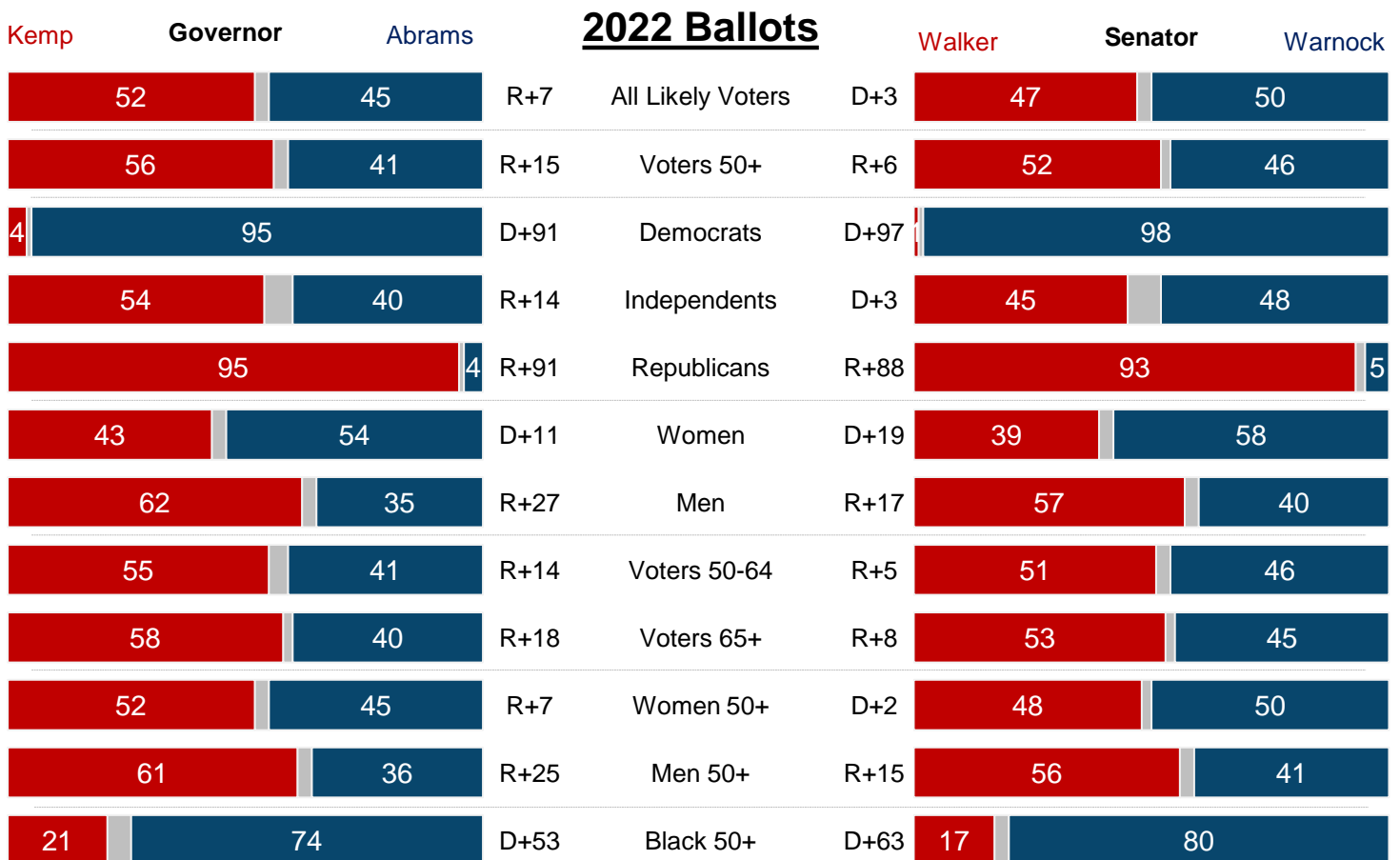


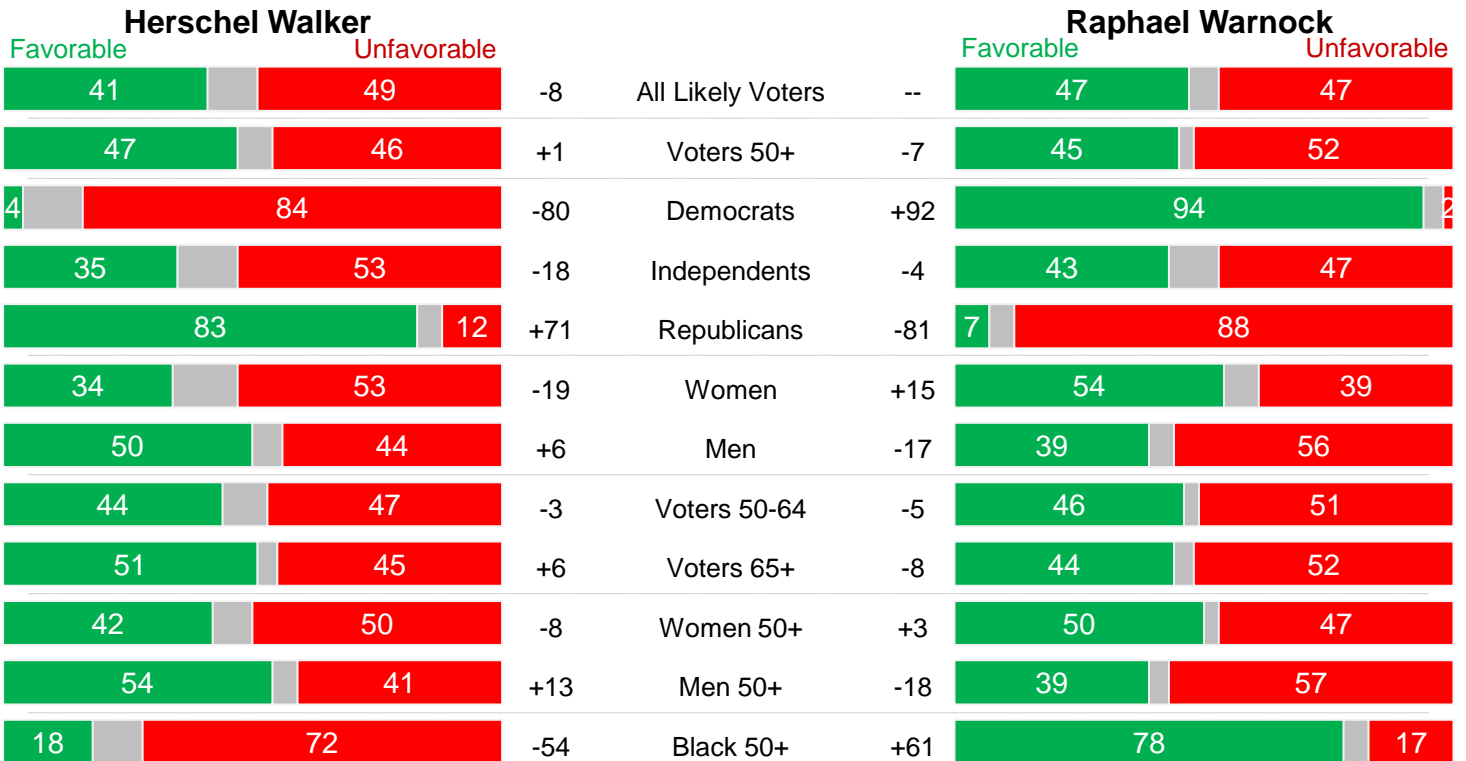
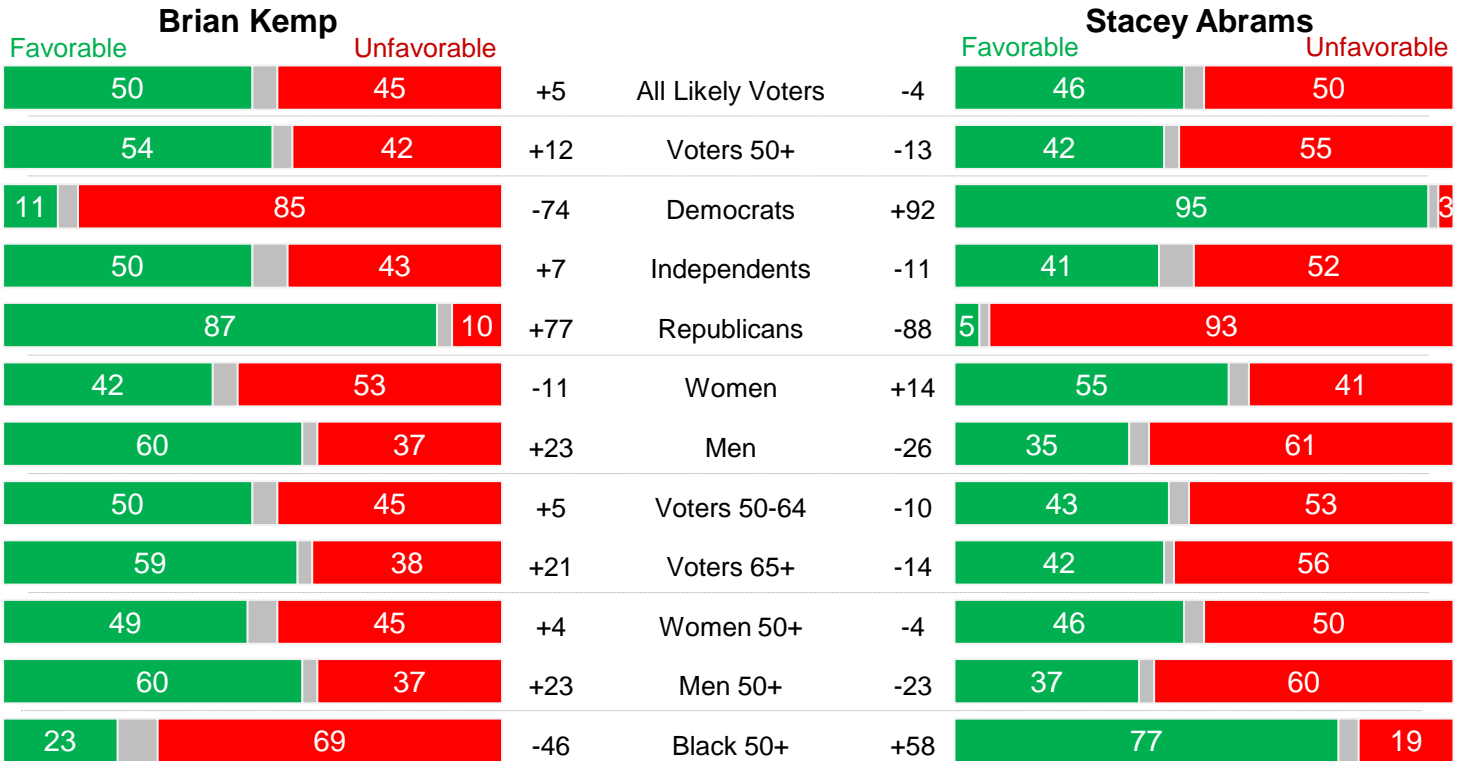
Governor: Gov. Brian Kemp leads Stacey Abrams 52% - 45% in a rematch of their closely fought 2018 race. Kemp holds a 56% - 41% advantage among Voters 50+. There is a huge gender gap, with Kemp leading by 27-points among men, but Abrams ahead by 11% among women. The gender gap is smaller, but still significant, among voters 50+. Both candidates are winning 95% of their party's voters, but Kemp leads overall thanks to his 14-point edge with Independents. He is also overperforming typical Republican vote share among Black voters 50+. Kemp's image is 50% favorable – 45% unfavorable, with Abrams the near inverse at 46% - 50%.

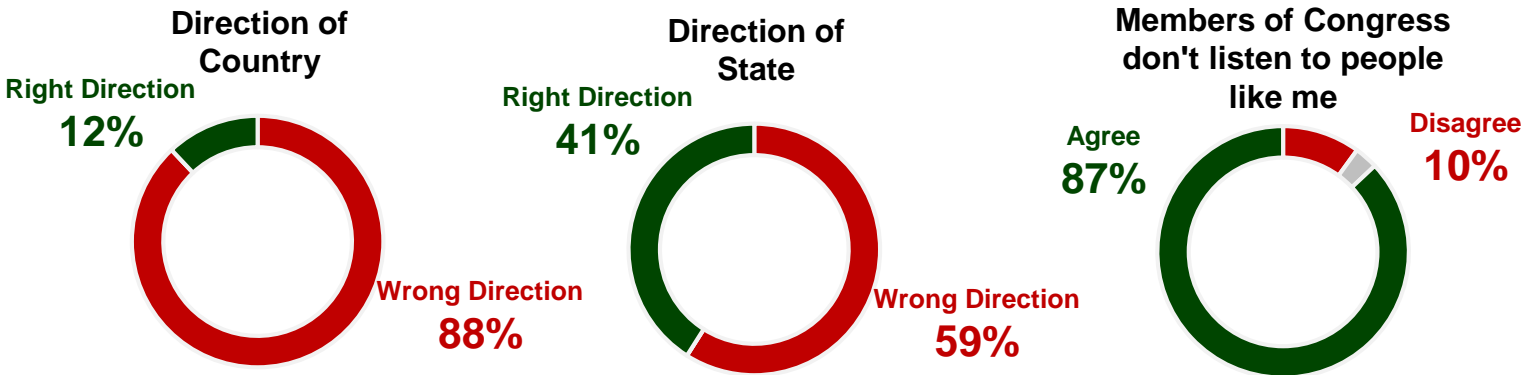
Senator: Sen. Raphael Warnock holds a 50% - 47% lead over Herschel Walker in a key race for control of the U.S. Senate. Walker is ahead narrowly (52% - 46%) among voters 50+. As in the governor's race, there is a substantial gender gap, with Warnock's 58% - 39% lead with women voters giving him the slight advantage overall. In a major contrast to the governor's race, Warnock leads by 3-points among Independents. Warnock's image is evenly divided at 47% favorable – 47% unfavorable, while Walker is underwater at 41% - 49%.

Political Environment: Georgia voters are pessimistic about the direction of the country (12% right direction/ 88% wrong direction). President Biden's job approval is negative at 34% - 65%, while fmr. President Trump's recalled job approval is mixed (49/50). Just 1-in-3 voters say the U.S. economy is working well for them personally. The top two federal issues for GA voters 50+ are the economy (15%) and inflation (14%), and most voters say inflation rather than the Jan. 6th commission or overturning Roe will be more important to their vote in November. The economy and inflation are also most important in the governor's race, where voters see the state headed in the wrong direction, but by a narrower margin (41% right direction/59% wrong direction).



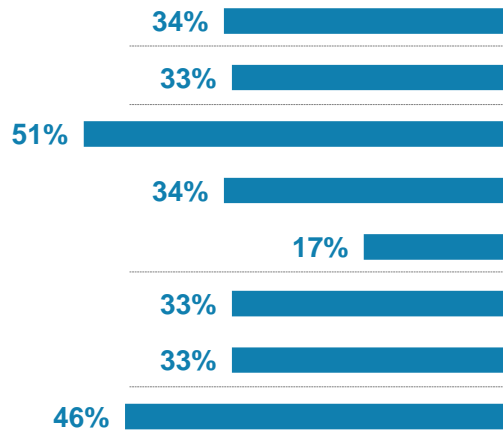
Candidate Images





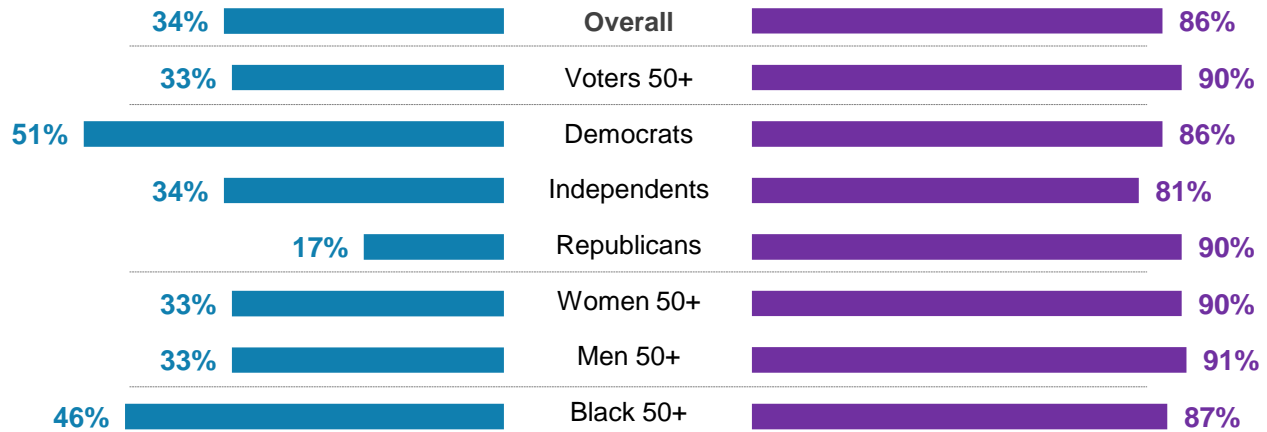
How well would you say the U.S. economy is working for you personally?

% Very/Somewhat Well



How motivated to vote are you in the 2022 general election for Governor and Congress?

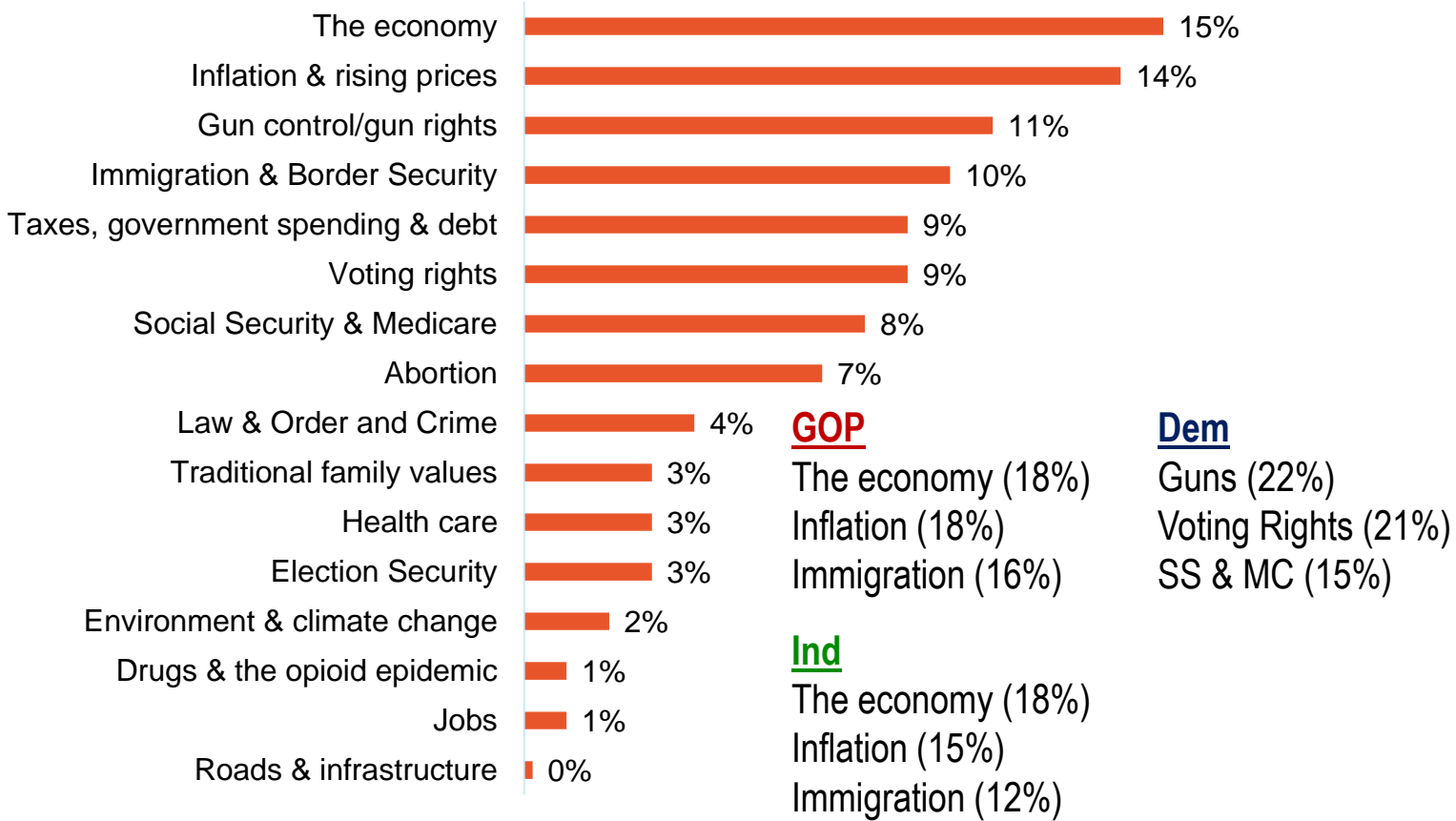
% - 10 - Extremely Motivated



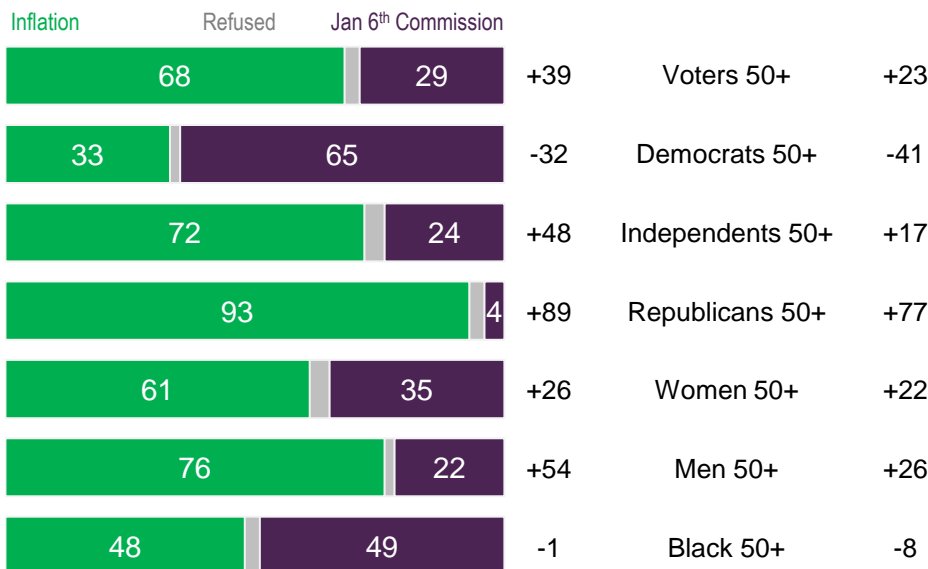
	Generic Cong Ballot			Biden Job Approval			Trump Job Approval		
	GOP	Dem	Net	Approve	Disapprove	Net	Approve	Disapprove	Net
All Likely Voters	48	45	R+3	34	65	-31	49	50	-1
Voters 50+	53	41	R+12	36	62	-26	52	46	+6
Democrats	96		D+95	77	22	+55	4	95	-91
Independents	46	38	R+8	24	73	-49	45	52	-7
Republicans	96	3	R+93	3	97	-94	94	6	+88
Women 50+	47	47	--	41	58	-17	48	51	-3
Men 50+	59	34	R+25	31	67	-36	58	40	+18
Black 50+	16	74	D+58	67	31	+36	18	78	-60



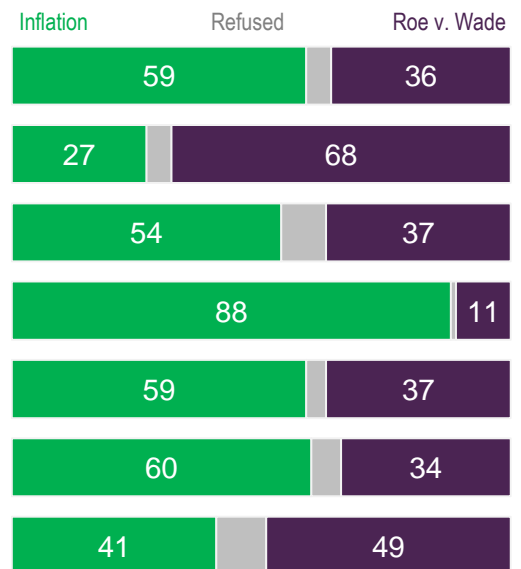
Q: Now specifically, from the following list, please tell me which issue is personally most important to you in deciding your vote for **Senate**.



Q: Now more specifically, which of the following is personally more important to you in deciding your vote for Senate? Inflation and rising prices or the findings of the January 6th Commission*



Q: Now more specifically, which of the following is personally more important to you in deciding your vote for Senate? Inflation and rising prices or the Supreme Court overturning Roe v. Wade*

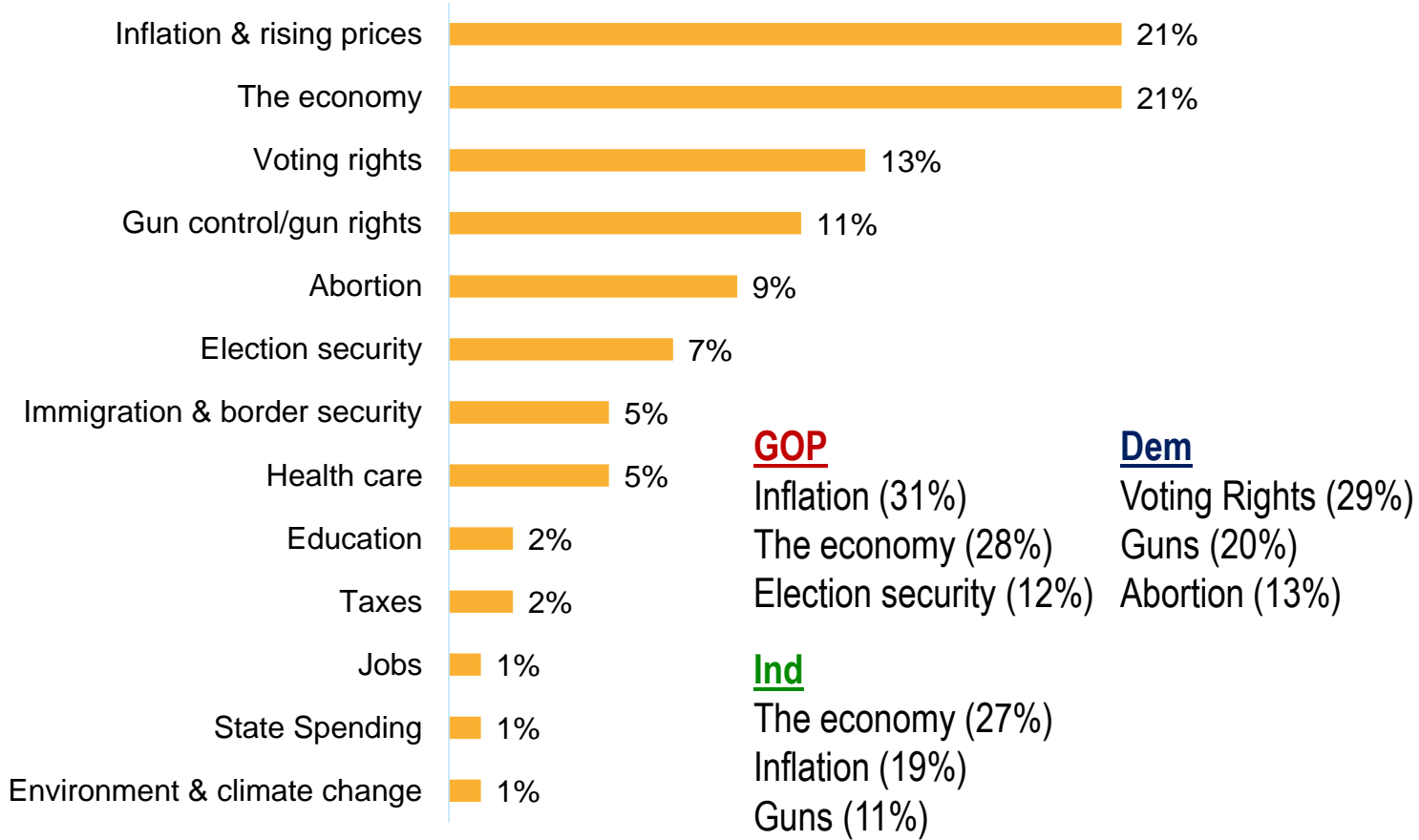


*Questions were split sampled

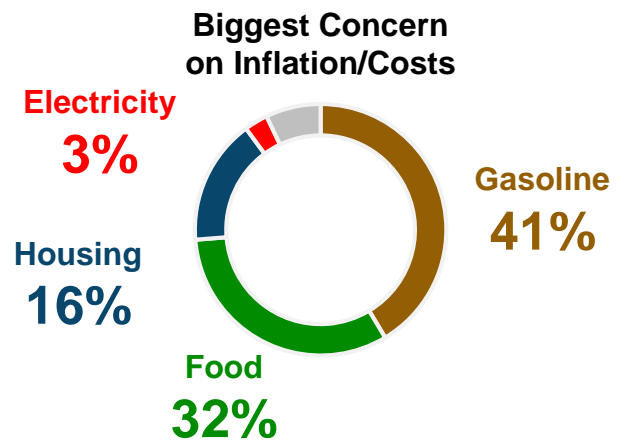
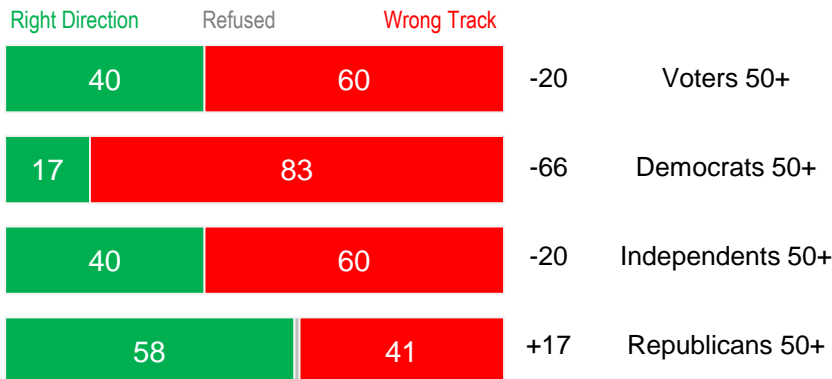
All data on slide is among Voters 50+



Q: Now specifically, from the following list, please tell me which issue is personally most important to you in deciding your vote for **Governor**.



Q: Would you say that things in Georgia are going in the right direction or would you say that they are seriously off on the wrong track?

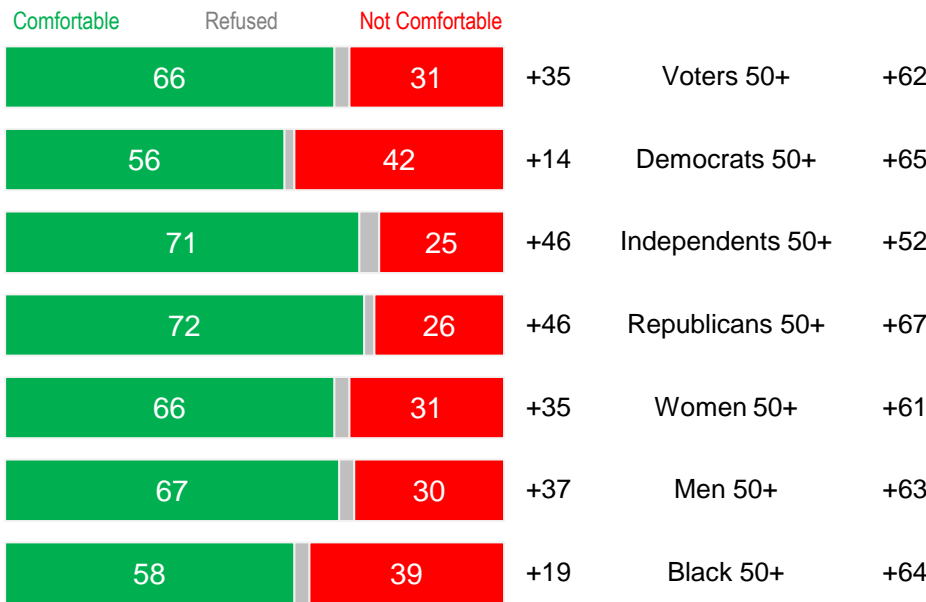


All data on slide is among Voters 50+



Voting Issues: About 2-in-3 GA voters 50+ are comfortable with the state’s rules for this year’s election, with Republicans and Independents more comfortable than Democrats and Black voters 50+. There is high familiarity with new laws passed since the 2020 election, but partisan disagreement on whether they make voting more difficult or easier – Democrats 50+ overwhelmingly say more difficult, Republicans 50+ lean toward easier, and Independents are mixed. Majorities across each group are planning to vote early in person, with Republicans 50+ highest in planning to vote on Election Day itself.

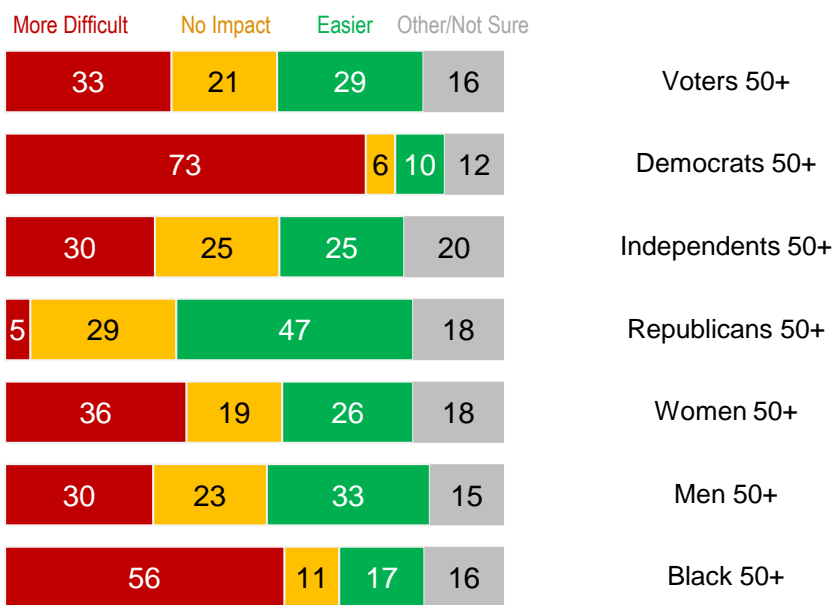
Q: How comfortable are you with your state’s voting process and rules for this year’s elections?



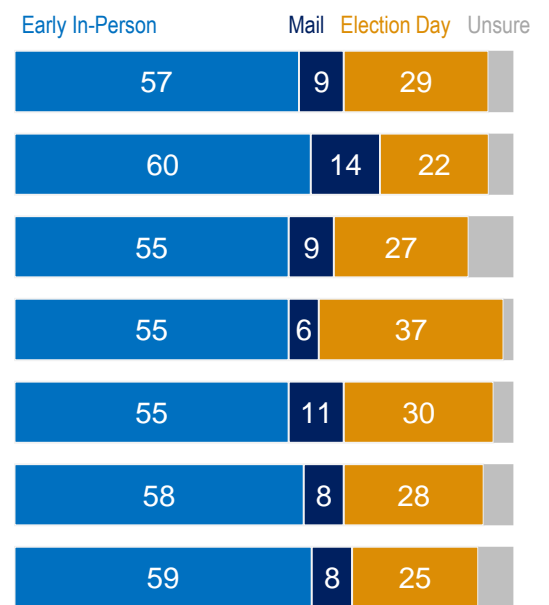
Q: How familiar are you with new voting laws passed in Georgia since the 2020 election?



Q: Which of the following statements comes closest to your opinion: Laws passed in Georgia since the 2020 election:*



Q: For this November's election, how will you be voting?



*Asked if not completely unfamiliar

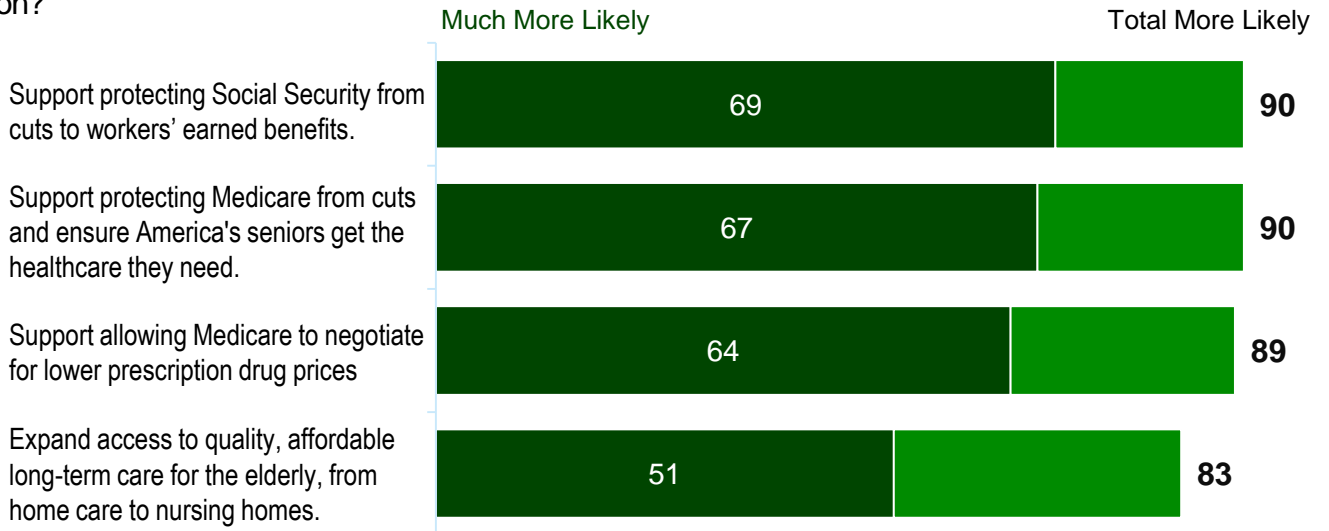
All data on slide is among Voters 50+



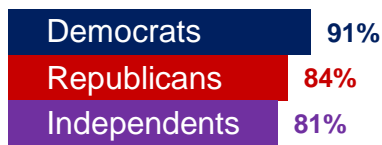
Key Issues: Georgia voters 50+ would be much more likely to back a candidate for U.S. Senate who supports protecting Social Security & Medicare from cuts, allows Medicare to negotiate for lower prescription drug prices, and expands access to affordable long-term care.

These issues are seen as important and broadly supported by Democrats, Republicans, and Independents.

Q: Please tell me if you would be more likely or less likely to support a candidate for **Senate** that advocated this position?



Importance of Social Security



Importance of Medicare



% extremely/very important on vote

Protect S.S. Funding



Protect Medicare



Medicare Rx Prices



Affordable LTC



% more likely to support a candidate for Senate that advocated this position

All data on slide is among Voters 50+



Persuadable voters are the 15% of the 50+ segment of the electorate who are not definitely voting for one of Warnock or Walker. 5% are Probably/Leaning toward voting for Warnock, 8% are Probably/Leaning toward voting for Walker, while the rest are Undecided. They are more likely to be Independents or Republicans than Democrats and are much more likely to be a self-described conservative than a liberal. They are very pessimistic about the direction of the country and more focused on economic issues for their vote.

53% Women / 47% Men

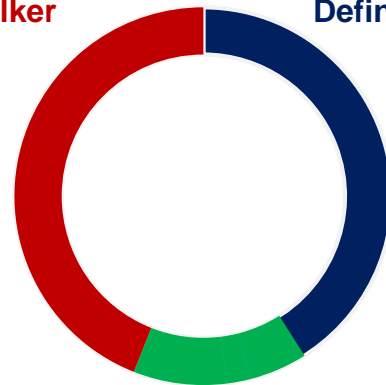
65% White / 27% Black / 8% Other

38% **GOP** / 47% **Ind** / 15% **Dem**

46% **Cons** / 33% **Moderate** / 11% **Liberal**

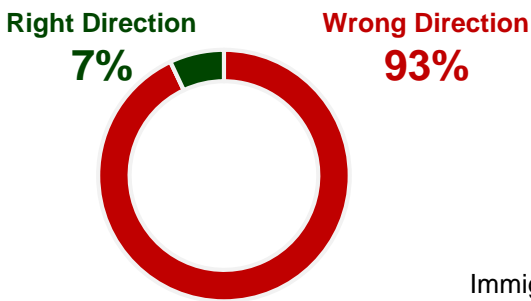
Definitely Walker
44%

Definitely Warnock
41%

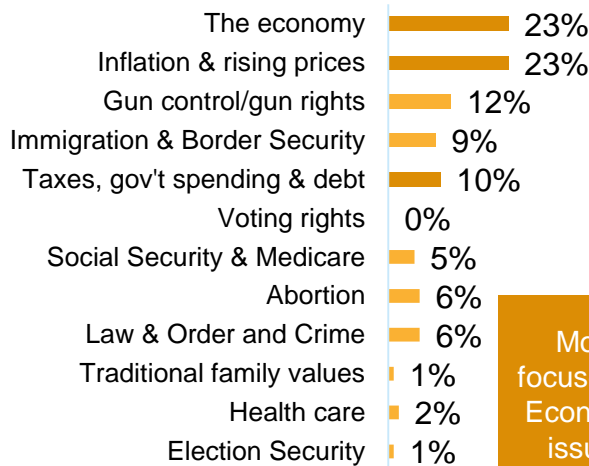


Persuadable Voters
15%

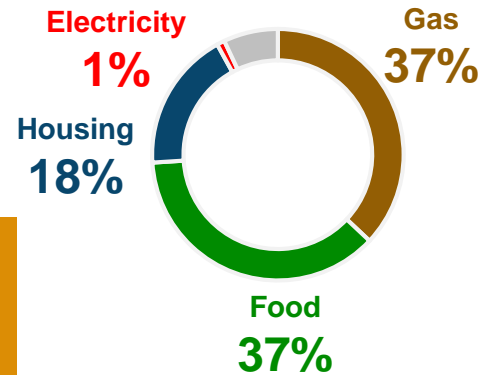
Direction of Country



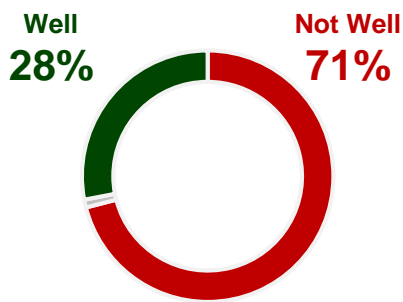
Top Issue for Sen Vote



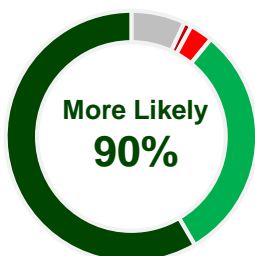
Biggest Concern on Inflation/Costs



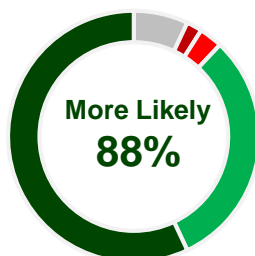
Economy Working for You



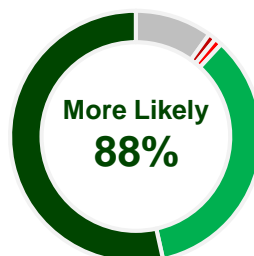
Sen Candidate: Protect Social Security



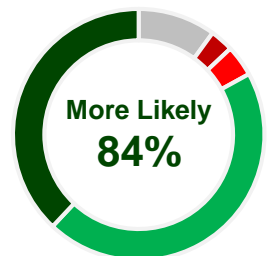
Sen Candidate: Protect Medicare from Cuts



Sen Candidate: Allow Medicare to Negotiate



Sen Candidate: Expand LTC Access



More focused on Economic issues

All data on slide is among Voters 50+

Persuadable voters are the 15% of the 50+ segment of the electorate who are not definitely voting for one of Kemp or Abrams. 6% are Probably/Leaning toward voting for Kemp, 6% are Probably/Leaning toward voting for Abrams, while the rest are Undecided. They are much more likely to be an Independent and Moderate than voters 50+ overall. They are concerned about the state's direction, and inflation and the economy are the two top issues for their vote.

54% Women / 46% Men

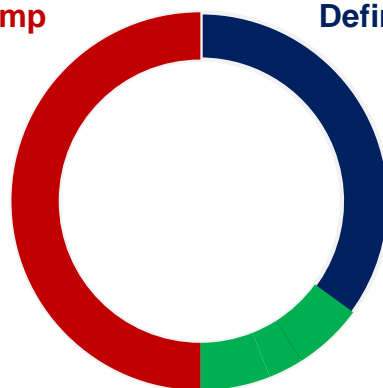
54% White / 40% Black / 6% Other

22% GOP / **54% Ind** / 24% Dem

32% Cons / **46% Moderate** / 12% Liberal

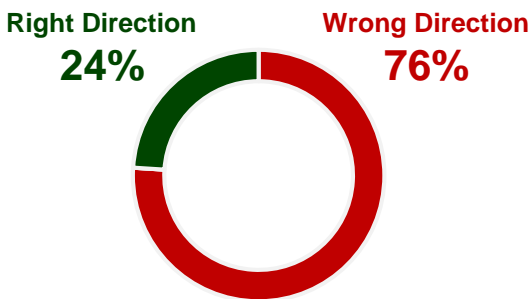
Definitely Kemp
50%

Definitely Abrams
35%

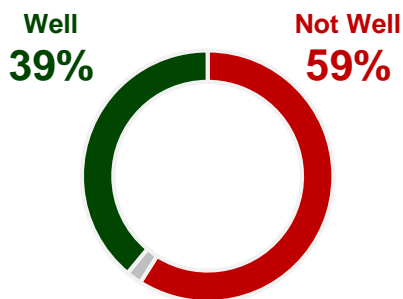


Persuadable Voters
15%

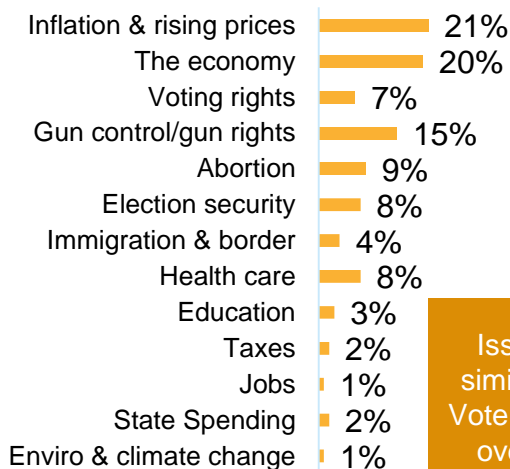
Direction of State



Economy Working for You

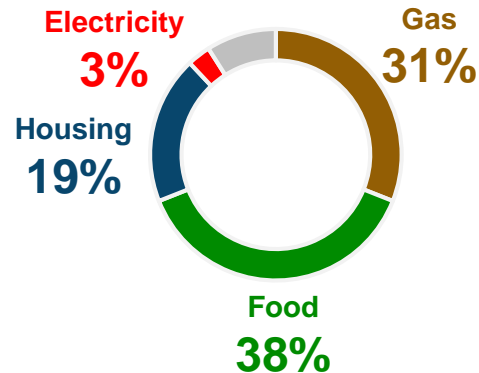


Top Issue for Gov Vote



Issues similar to Voters 50+ overall

Biggest Concern on Inflation/Costs



All data on slide is among Voters 50+

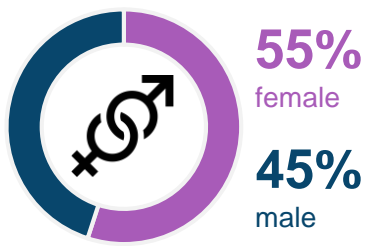
AARP® Profile Of Georgia Likely Voters 18+

AARP commissioned the bipartisan polling team of Fabrizio Ward & Impact Research to conduct a survey. The firms interviewed 1,197 likely Georgia voters, which includes a statewide representative sample of 500 likely voters, with an oversample of 550 likely voters age 50 and older and an additional oversample of 147 Black likely voters age 50 and older, between July 5-11, 2022. The interviews were conducted via landline, cellphone, and SMS-to-web. The margin of sampling error for the 500 statewide sample is $\pm 4.4\%$; for the 815 total sample of voters 50+ is $\pm 3.4\%$; for the 400 total sample of Black voters 50+ is $\pm 4.9\%$.

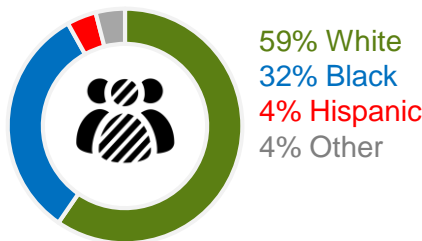
Due to rounding, answer choices may not always add up to 100%. Data is specified in the report that it is among either the 18+ or 50+ universe. Partisan crosstabs in this report represent how people identify themselves when asked, not how they are modeled on the voter file.

For more information about this survey, contact Kate Bridges at kbridges@aarp.org. Media inquiries contact Matthew Holmes at mholmes@aarp.org.

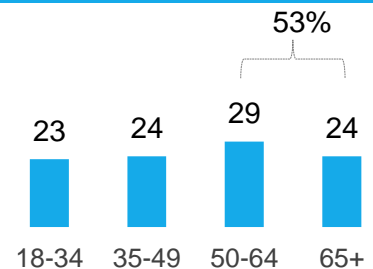
GENDER



RACE



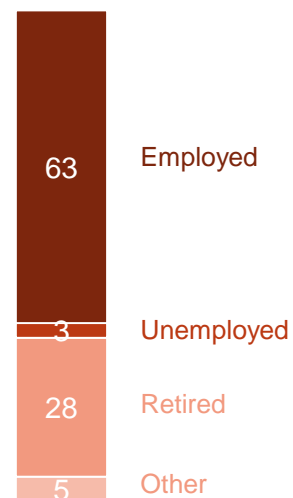
AGE



PARTY ID



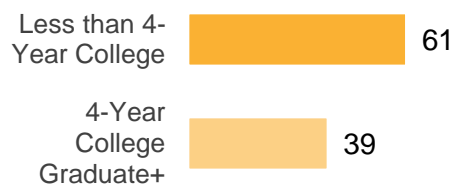
EMPLOYMENT



LIVING IN...



EDUCATION

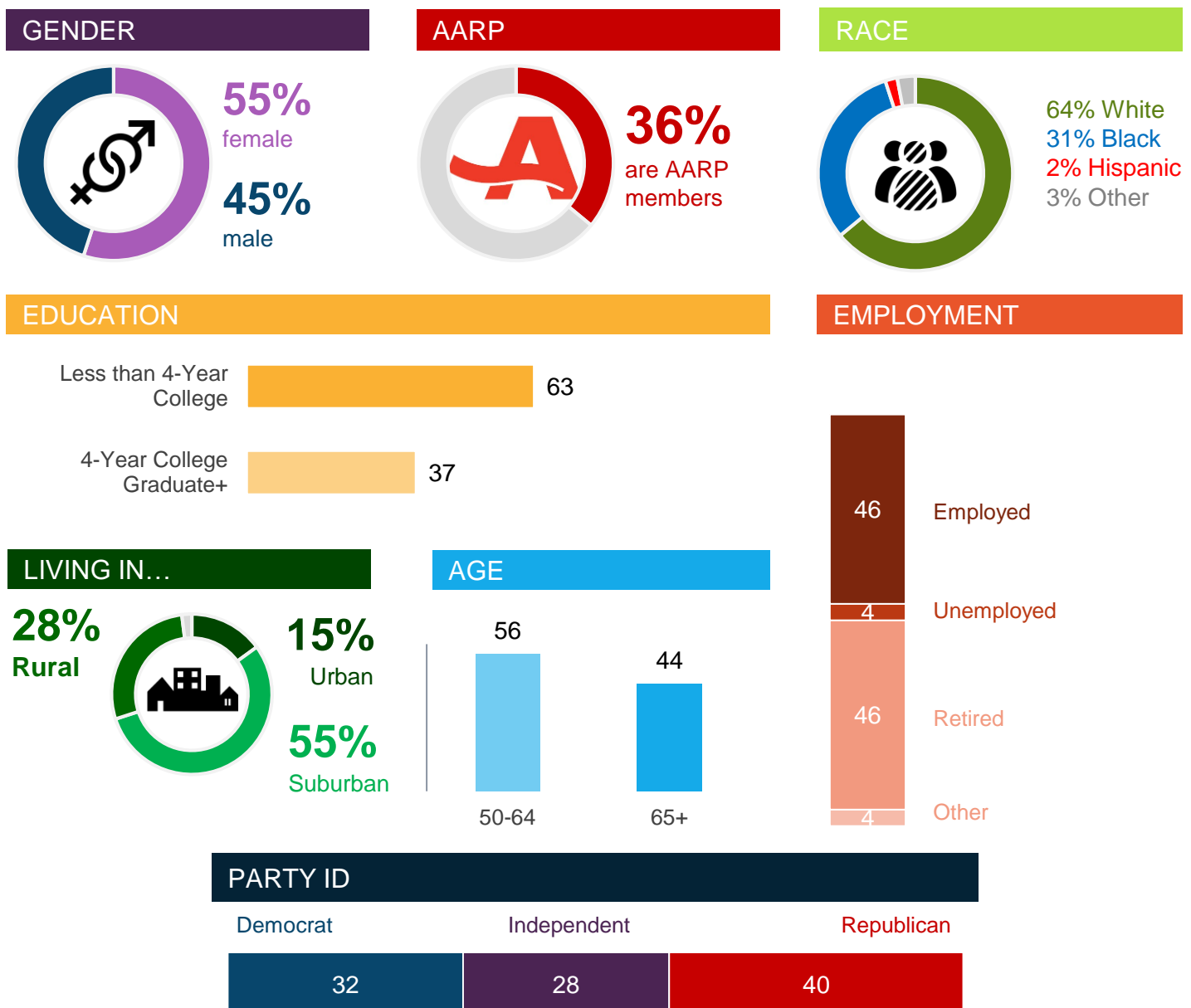


AARP® Profile Of Georgia Likely Voters 50+

AARP commissioned the bipartisan polling team of Fabrizio Ward & Impact Research to conduct a survey. The firms interviewed 1,197 likely Georgia voters, which includes a statewide representative sample of 500 likely voters, with an oversample of 550 likely voters age 50 and older and an additional oversample of 147 Black likely voters age 50 and older, between July 5-11, 2022. The interviews were conducted via landline, cellphone, and SMS-to-web. The margin of sampling error for the 500 statewide sample is $\pm 4.4\%$; for the 815 total sample of voters 50+ is $\pm 3.4\%$; for the 400 total sample of Black voters 50+ is $\pm 4.9\%$.

Due to rounding, answer choices may not always add up to 100%. Data is specified in the report that it is among either the 18+ or 50+ universe. Partisan crosstabs in this report represent how people identify themselves when asked, not how they are modeled on the voter file.

For more information about this survey, contact Kate Bridges at kbridges@aarp.org. Media inquiries contact Matthew Holmes at mholmes@aarp.org.



All data on slide is among Voters 50+

